Ithaca Pre-Seed Workshop Application

**Event Details:** Location: Ithaca, NY-specific dinner times and location to follow (workshop will be on campus)

Orientation dinner: Thursday, September 11, 2014 5:00 pm - 8:00 pm

Day One: Friday, September 12, 2014 8:00 am - 6:30 pm

Day Two: Friday, September 19, 2014 8:00 am - 6:30 pm

**Commitment:**

1. *This workshop will lead you through significant thickening of your business idea. As such, it requires about 20 hours at the workshop and 5-20 hours of homework between Day One and Day Two.*

2. *If your business idea is accepted into the workshop, a $1,500 fee for participation will be required. The fee can be waived for Cornell related teams through sponsorship arranged by the Cornell Center for Life Science Enterprise. Women and minority led idea teams are encouraged to apply.*

**PART 1: Applicant's information:**

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Please mark one, or both:

- I would like to participate on a team but do not have a business idea of my own.
- I've got a business idea that I would like to take through the workshop.

My relevant background: (include CV or brief bio)

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**Venture/Technology Abstract** (up to 50 words) and main application areas (Mark all that apply):
Biotech/Pharma--Energy--Environment--Medical Devices--IT/HW--SW/Website--Electronics or Instrumentation

Explain your and/or your idea’s connection to a NY State University:

Indicate what you most hope to get out of the PSW experience and what you believe you and/or your idea need(s) the most help with:

**List others that you may want to include in your team for the workshop:**

(please confirm their availability for the full three sessions by 4 weeks prior)

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<th>Name:</th>
<th>Role in Venture:</th>
<th>Interested &amp; Available:</th>
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**PART 2: Idea status:** For each criterion, please check the approximate status of your idea on the following idea status table.

- Criteria LEFT of the yellow box may indicate your idea needs more thought before it can benefit from the PSW.
- **Selecting too many** criteria RIGHT of the green box, may indicate your idea is too far along to benefit from the PSW.

**Fill out both parts of the application** and send to lw252@cornell.edu electronically or mail to 405 Weill Hall, Ithaca, NY 14853. Please indicate method of payment preferred. A waived $1500 fee will be considered for Cornell-related technology ideas and teams, through generous sponsorship by our partners.

**Note:** The PSW organizers will select the teams that will benefit the most from the PSW, based on the needs and progress of idea champions, respecting the effort of coaches, sponsors, supporting organizations and the PSW-NY mission

If these dates do not work for your schedule, we refer you to upcoming Regional Pre-Seed Workshops

Click for a summary of a typical past event. Read what participants are saying.